

Take the stress out of your annual report this season

Annual report season is here and this year our specialist consultants can take away the worry that comes with putting together your company's annual report.

We realise the importance of communicating clearly and effectively with key stakeholders and investors and that this isn't always easy to do, which is why we have made it simple.

Our all inclusive package covers planning, design, drafting and project management of your annual report.

What's the process?

We will take you through six easy steps to turn around your annual report in eight weeks.

1. Conceptual design and messaging brief

Sit down with our corporate writing and design team to translate your message and vision into a formal annual report framework.

2. Concept reveal

Our design team will present you with the design concepts for your annual report including front and back covers, discussion page layout and financial page layout.

3. Content planning

Cole Lawson will work with your business to conduct interviews with key people in the business and collect information and images needed to draft the discussion pages of the annual report.

4. Copywriting

Cole Lawson's corporate writing team will draft content for the discussion pages of the annual report.

5. Layout

Once the annual report content and concepts are edited and approved, our design team will lay the annual report out for printing or digital production.

6. Proofreading and final approval

The final product will undergo Cole Lawson's quality assurance process to ensure consistency and clarity. Cole Lawson can also project manage pre-press, printing and delivery of your annual report if required.

It really is that easy. If you want to know more, contact us on (07) 3221 2220 for a detailed quote and obligation free discussion about how we can meet your needs.